



THE 28th CHINA HI-TECH FAIR

November 26-28, 2026 Shenzhen World Exhibition & Convention Center (Bao'an)

China's Premier Technology Exhibition



Exhibition Area: 400,000 m²

Exhibitors: 5,000+

Professional Visitors: 450,000+

Countries & Regions: 120+



ZHENWEI

NEEQ : 834316



Member

Host:

Shenzhen Municipal People's Government

Organizer:

Zhenwei International Exhibition Group

Shenzhen Zhenwei International Exhibition Co.,Ltd.



CHTF—China's Premier Technology Exhibition

Approved by the State Council of China, the China Hi-Tech Fair (CHTF) has been successfully held for 27 editions since its inauguration in 1999. Announced by former Premier Zhu Rongji, CHTF was established to accelerate the commercialization of technological achievements and promote international exchange and cooperation.

As a core platform in China's national innovation system, CHTF—together with the Canton Fair and CIIE—stands as one of China's three national-level exhibitions. With strong global influence and industry leadership, it is widely recognized as “China's Premier Technology Exhibition.”

Review: The 27th China Hi-Tech Fair (CHTF)

Advancing New Quality Productive Forces, Driving Industrial Upgrading and Global Collaboration

The 27th China Hi-Tech Fair (CHTF) was held under the theme “Technology Empowering Industry • Innovation Shaping the Future.”

With a total exhibition area of 400,000 sqm, the event attracted 5,000+ leading companies and institutions from 120+ countries and regions, welcoming over 450,000 professional visitors.

More than 5,000 new technologies, products, and innovations were released on site.

Why Exhibit at CHTF

A Premier Platform for Frontier Technologies

CHTF showcases high-end and emerging technologies across key future industries, with numerous world-first and Asia-first debuts every year.

Industry Insight at the Highest Level

Through 200+ forums and conferences, CHTF brings together global policymakers, industry leaders, and innovators to shape technology and industry trends.

Business-Driven Matchmaking

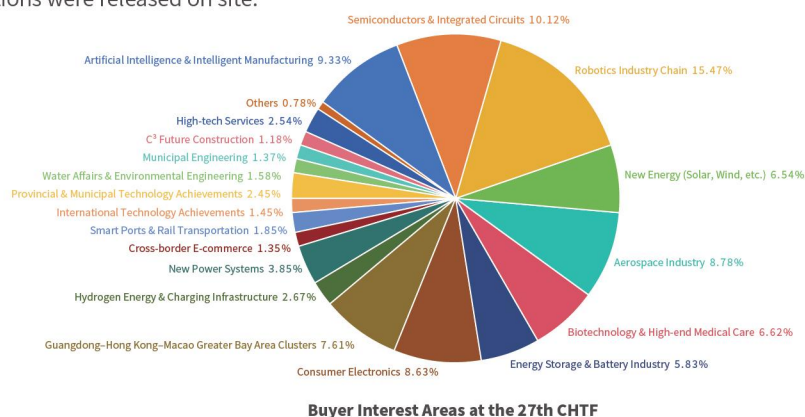
Targeted procurement meetings and investment connections help exhibitors turn innovation into real commercial opportunities.

Global Visibility & Market Access

With extensive international media coverage and participation from 120+ countries, CHTF amplifies brand exposure and supports global expansion.

A National-Level, Trusted Exhibition

As one of China's three national-level exhibitions, CHTF is a proven gateway to China's innovation ecosystem and global tech cooperation.



Buyer Interest Areas at the 27th CHTF



CCTV News Reports on the Grand Occasion of the 27th China Hi-Tech Fair



Specialized Exhibitions within the Fair

Focusing on frontier technologies and future industries, the 28th CHTF gathers tech enterprises from over 100 countries. We connect global innovation chains, highlight disruptive technologies, and foster international trade and cooperation through these specialized sectors:

National Major Equipment & Industrial Supply Chain

Showcasing critical technologies for national security and industrial innovation, including aerospace, marine engineering, major scientific instruments, and high-end smart manufacturing equipment.

Artificial Intelligence & Smart Manufacturing

- Focus: AI chips, Large Language Models (LLMs), AI Agents, VR/AR, and Digital Humans.
- Applications: AI integration in manufacturing, healthcare, transportation, and energy.

Low-Altitude Economy & General Aviation (AAM)

Displaying core components and systems for eVTOL, drones, and helicopters. Covers infrastructure, air traffic control, and diverse operational scenarios for the low-altitude economy.

New Energy (Solar & Wind)

Focusing on solar and wind power technologies, PV modules, smart energy management, and integrated energy storage solutions.

Future Architecture

Centering on intelligent construction, green and low-carbon development, digital architecture, future living, and urban renewal, and showcasing innovative technologies, products, equipment, and solutions across the entire building lifecycle.

High-End Medical Equipment

Featuring medical imaging, telemedicine, VR surgery, smart hospitals, big data, and the modernization of Traditional Chinese Medicine (TCM).

Guangdong Regional Innovation

Showcasing cutting-edge achievements and advantageous industries from cities across Guangdong Province and Shenzhen's key districts.

Consumer Electronics & Smart Life

Focusing on "Frontier Tech & Smart Home." Covers 3C trends, audio-visual tech, EdTech, and the complete consumer electronics value chain.

Biotechnology & Chemical Engineering

Focusing on lab analysis, reagents, genetic testing, cell therapy, molecular diagnostics, and environmental analysis.

New Power Generation, Transmission, Transformation, and Distribution Industry Chain Exhibition

Bringing together core equipment, system software and hardware, and cutting-edge technological innovations in the new power sector. It comprehensively showcases new energy generation, energy storage systems, complete sets of power transmission, transformation, and distribution equipment, as well as critical core components. The exhibit also spans full-scenario applications including digital grids, intelligent dispatch and control, integrated source-grid-load-storage systems, smart electricity consumption, and novel load management.

Municipal Engineering

Featuring urban lighting, sanitation technology, pipe networks, green building materials, BIM, and smart construction site solutions.

Research Institutes and Universities, Industry-Education Integration and Achievements, National Key Laboratories

A hub for comprehensive research institutes, university laboratories, corporate R&D centers, and international scientific organizations.

Robotics & Supply Chain

Centered on Embodied AI and humanoid robotics. Covers the full supply chain from core parts (servos, sensors) to industrial/special robots and AGVs/AMRs.

New Quality Productive Forces

Spotlighting the cultivation of new quality productive forces and showcasing cutting-edge technological innovations, industrial transformation and upgrading, digital intelligence integration, green and low-carbon development, and future industry cultivation, presenting cutting-edge solutions across these pivotal domains.

Water and Environment

Highlighting water treatment, resource management, sludge treatment, and intelligent instrumentation for water engineering and green construction.

Hydrogen Energy & Charging Infrastructure

Covering the full hydrogen value chain (production, storage, transport), fuel cells, smart charging stations, and battery swapping technologies.

International & Domestic Tech Achievements

Displaying global innovations, major national technological breakthroughs, and achievements from "Belt and Road" partner regions.

Semiconductors & Integrated Circuits

Covering materials, equipment parts, packaging/testing, and IC design. Focuses on full-chain collaboration and market expansion.

Asia Aerospace Industry

Featuring launch vehicles, satellites, and the commercial spaceflight chain. Includes satellite applications and aerospace ecosystems.

Energy Storage & Battery Industry

Displaying energy storage systems, new battery types, key materials, manufacturing equipment, recycling, and supercapacitors.

Smart Port and Logistics Transportation

Focusing on three core directions — intelligent port and shipping, digital logistics and transportation, and full-domain green transport — this zone spans the entire spectrum of port operations, multimodal transport, warehousing & distribution, traffic management, and supply chain collaboration. It prominently features cutting-edge technologies, intelligent equipment, system platforms, and comprehensive solutions.

01

China Hi-Tech Forum

High-level dialogues on global technology trends, economy and capital markets.



02

Technology Exchange Conferences

Frontier technology sharing by academicians, experts and industry leaders.



03

Global Buyer Matchmaking Conference

One-on-one meetings connecting exhibitors with international buyers.



04

Investment & Financing Matchmaking Conference

Dedicated platform linking innovative enterprises with venture capital, industrial funds and financial institutions.



05

New Product & Technology Launch

Global and China-first debuts of cutting-edge innovations.



06

Technology Transfer & Innovation Awards

Promotion of technology transfer, commercialization and recognition of innovation excellence.



Participation Methods & Fees

■ Shell Scheme:

- International Area
- RMB 40,000 / 12m²
- RMB 60,000 / 18m²

■ Raw Space:

- International Area
- RMB 3,200 / m² (Minimum area: 36m²)

■ Exhibition Journal Advertising:

- Cover: RMB 60,000
- Inside Front Cover: RMB 35,000
- Title Page: RMB 35,000
- Back Cover: RMB 40,000
- Inside Back Cover: RMB 30,000
- Color Inside Page: RMB 15,000

■ Technical Seminars:

(Conference Room) RMB 30,000 / Session (Includes venue, audio equipment, projector, on-site signage, water, etc.)

■ New Product & Technology Promotion Conference:

(Inside Exhibition Hall) RMB 50,000 / 30 Minutes (Includes venue, audio equipment, livestreaming, media promotion)

Sponsorship Benefits

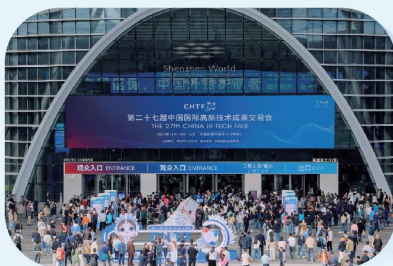
■ Partners:

Global Official Partner (Title Sponsor): RMB 10 Million

Global Strategic Partner: RMB 6 Million

Partner: RMB 3 Million

Benefits: Sponsorship Benefits include naming rights, priority services, on-site support, media exposure, and customized promotional opportunities.



■ Customized Services for Exhibitors:

Full-Cycle Media Promotion Service

Pre-show promotion, in-show exposure, and post-show long-tail dissemination. Leveraging mainstream media networks to build sustained and exclusive brand visibility.

Precise Client Matching Service

Targeted matching of decision-makers, organizing professional purchasing groups, providing "1-on-1" supply-demand matchmaking, and arranging customized tour routes.

Scenario-based Integrated Conference Service

Exclusive special booth design and construction + prime booth location layout. Provision of advertising resources such as LED screens, hanging banners, and spray paintings. Synchronous planning of new product launch ceremonies, technical press conferences, and other on-site activities.

Technology Achievement Transaction Promotion Service

Specialized technical seminars + investment matchmaking meetings. Collaborating with industry associations and industrial funds to build a trading platform, promoting deep alignment between high-quality service resources and the needs of innovation entities.

■ Advertising Locations:

Ads on the CHTF official website/periodicals

Ads within the Shenzhen World Exhibition & Convention Center



■ Sponsorship Advertising:

Badge lanyards, tote bags, etc.





CHTF, Canton Fair, CIIE **— China's Three Major National-Level Exhibitions**

High-End Platform

The No.1 Platform for the promotion of national major technological equipment

The No.1 Platform for world-class high-tech enterprises

The No.1 Platform for Chinese tech enterprises going global

Gathering of Giants

Fortune Global 500 Companies

Central SOEs (State-Owned Enterprises), Listed Companies

Gazelle Enterprises, Unicorn Enterprises

Win-Win Cooperation

Global Buyers "1-on-1" Invitations

Precise Matching of Global High-Quality Buyers

International Professional Purchasing Group Matchmaking

Media Focus

Authoritative Reporting by National Media

Detailed Publicity by Mainstream Media

Special Promotion by Industry Media

Enriching Activities

High-Specification Summits and Forums

IP Platform for Debuts and Premieres

Exposure Boost for Brands Going Global



Official Website: www.chtf.com/english



Official Wechat: @CHTF2025



Official Twitter: @ChinaHiTechFair



Official LinkedIn: @China Hi-tech Fair

We offer diverse, customized packages to align with your market strategies. Please contact us for tailored solutions.

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