

THE 19th Europe-China Business & Technology Cooperation Fair

Europe-China B2B MATCHMAKING

Meet the right partners in China—
efficiently, directly, with support

Complimentary B2B matching · One hotel room per company
Curated Chinese counterparts · Interpreting · Follow-up

10.21-23, 2026

Chengdu · China-Europe Center

Dialogue & Cooperation,

Mutual Benefit and Win-Win

Host:



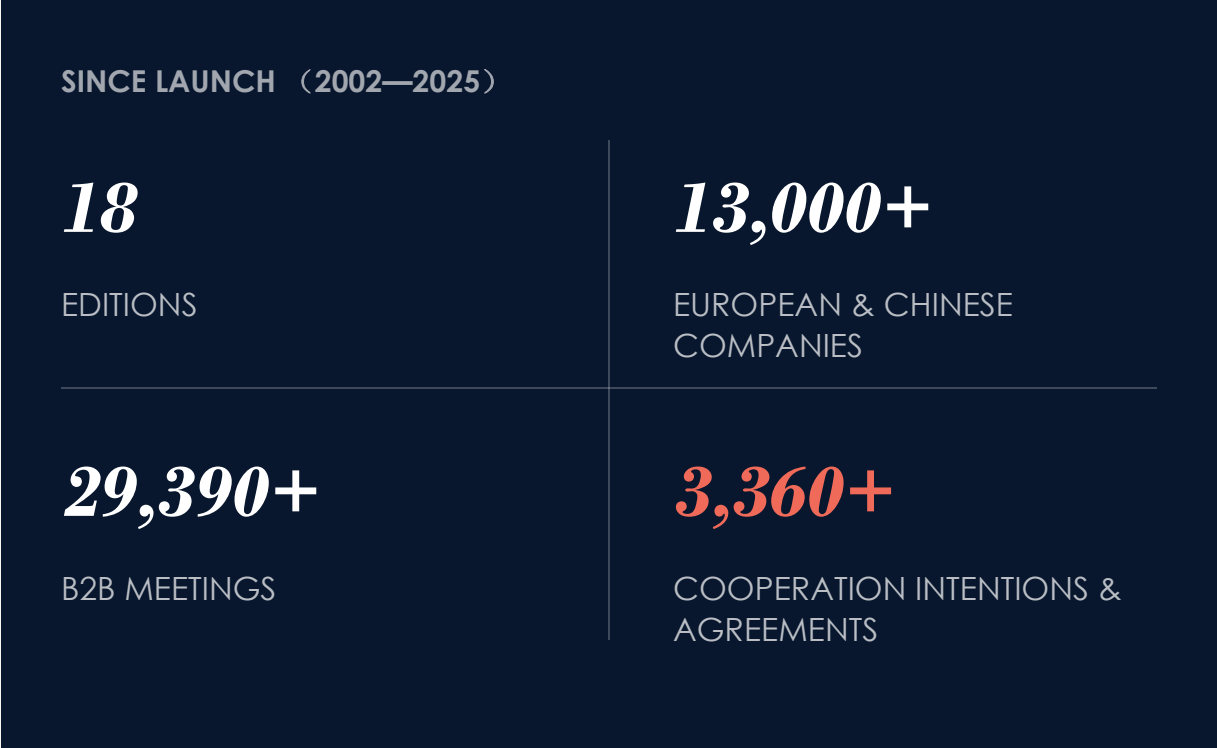
中国国际商会
China Chamber of International Commerce



**European Union
Chamber of Commerce in China**
中 国 欧 盟 商 会

A trusted EU-CHINA platform for over two decades

As a premier EU-CHINA platform for investment, trade and innovation cooperation, it draws wide participation from EU member states and European enterprises. Combining high-level dialogues with sector sessions, B2B matchmaking, exhibitions and corporate visits, it links European companies with partners across China.



One trip to China, Multiple Purposes Met.



Meet buyers, distributors, investors and local partners—
with market-entry and professional support in one place.

01 Reach buyers & channels

Meet Chinese buyers, agents, distributors and local sales partners.

02 Find technology partners

Explore joint R&D, technology transfer, products and supply-chain cooperation.

03 Connect with investment

Find investors, industrial parks and partners for local market entry.

04 Navigate the market

Access support on market entry, IP, ESG, carbon and commercial law.

05 Build a lasting network

Connect with trade agencies, chambers, parks and Chinese companies.

For 2025: In-depth talks. Valuable cooperation intentions.

257

FACE-TO-FACE MEETINGS

166

COOPERATION INTENTIONS

17

COUNTRIES

204

COMPANIES

30

MEETING TABLES

20

MINUTES / ROUND

PARTICIPATING COMPANIES



30 EUROPEAN COMPANIES

174 CHINESE COMPANIES

TOP PATHWAYS

01	Sales & channels	Agency, distribution, procurement and sales development
02	Technology & R&D	Technology transfer, joint R&D and product development
03	Investment	Overseas investment, project introduction and industrial parks
04	Supply chain	Supplier matching, capacity cooperation and value-chain resources

For 2026: Targeted matches. Stronger commitment.

50+

EUROPEAN COMPANIES TARGETED FOR B2B MATCHING

A larger European pool, paired with controlled Chinese-side recruitment by sector.

- 01

Real needs first
Profiles and cooperation needs are shared before the event.
- 02

Committed partners
Chinese B2B participants enter through a paid service.
- 03

Mutual confirmation
Both sides confirm interest before a meeting is scheduled.
- 04

Full-cycle support
Preparation, on-site meetings and follow-up form one service loop.

FIVE PRIORITY SECTORS

- 01

Life sciences & health
Pharma · medical devices · healthcare services
- 02

New energy & environment
Clean technology · low-carbon solutions · environmental services
- 03

Agriculture & food
Products · processing · agri-tech · trade
- 04

Advanced manufacturing
AI · embodied intelligence · robotics · digital technology
- 05

Modern services
Legal · finance · logistics · vocational education · e-commerce · investment

Three Days at a Glance

21-23 OCTOBER 2026 · CHENGDU · CHINA-EUROPE CENTER

D1

21 OCT · DIALOGUE & MATCHMAKING

- IP protection & cross-border dispute resolution
- Green synergy & ESG cooperation
- EU-China B2B matchmaking · 14:00-16:30
- Trade-promotion & business association roundtable
- VIP reception & welcome dinner

D2

22 OCT · OPENING & SECTOR FORUMS & MATCHMAKING

- Opening ceremony & plenary
- New energy, environment & biopharma
- Frontier technology & intelligent robotics
- Link Europe investment cooperation
- China-EU B2B matchmaking · 15:00-17:30

D3

23 OCT · SECTOR FORUMS & VISITS

- Vocational education cooperation
- Agriculture & food matchmaking
- Industrial park & company visits

ALL

21-23 OCT · ONGOING

Promotional exhibition · Public areas of the China-Europe Center

Free B2B Matching for European Companies

INCLUDED	YOUR ROLE
B2B · HOTEL · SUPPORT	PROFIE · CONFIRM · ATTEND
- Public sessions, sector forums and exhibitions - Organizer-assisted B2B matching with Chinese companies - One hotel room per company during the conference period - English–Chinese interpreting and follow-up support	- Register on the official website and Complete a detailed company profile - Browse Chinese enterprises. Click "Want to Meet" for your target partners. - Organizers will arrange meetings according to your "Want to Meet" list and send confirmation to you. - Keep confirmed slots and attend every meeting - Notify the organizer promptly if plans change

FREE	1FREE GUEST ROOM	KING/TWIN	EN–CN
B2B MATCHMAKING	PER COMPANY	ROOM TYPE	INTERPRETING SERVICE

An effective match starts well before the meeting.

The more specific your profile, the better the match.

01

Register your company online

Complete the form and describe products, markets and partnership goals.

02

State what you need

Browse Chinese enterprises. Click "Want to Meet" for your target partners.

03

Matching you with suitable enterprises

Organizers source suitable Chinese counterparts via trade-promotion networks and arrange meetings based on your "Want to Meet" list.

04

Receive your meeting schedule

You will receive your meeting schedule prior to the event. Please confirm it, and we will help make adjustments accordingly.

05

Meet one-to-one

Attend confirmed B2B meetings with interpreting support.

06

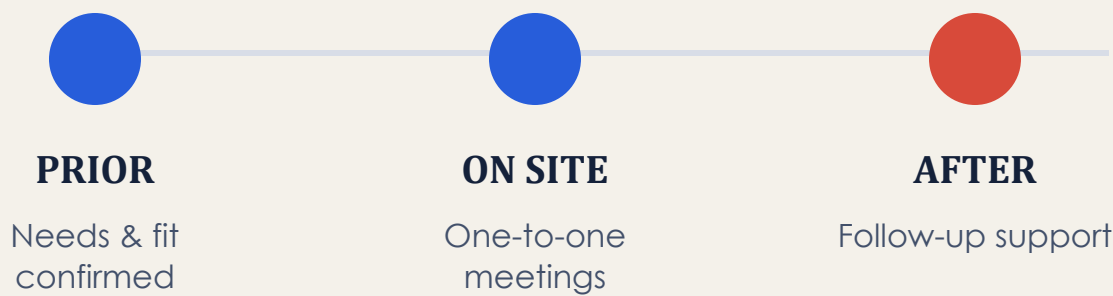
Continue the dialogue

Follow up after the Fair and advance promising opportunities.

Every meeting starts with a concrete business need

1 ONE-TO-ONE MUTUALLY CONFIRMED

No random pairings: company needs and mutual interest shape the schedule.



- Demand first**
Matching begins with your stated needs
- Committed counterparts**
Chinese participants enter through a paid B2B service
- Mutual confirmation**
Both sides agree before scheduling
- Organizer network**
National and local trade-promotion channels
- Language support**
English–Chinese consecutive interpreting
- Follow-up**
Promising opportunities continue after the Fair

QUALITY OVER QUANTITY · RELEVANT CONVERSATIONS · PRACTICAL FOLLOW-UP

Schedules depend on mutual interest, participant availability and final organizer confirmation.

Plan your participation in Chengdu

B2B MATCHMAKING FEE FOR EUROPEAN COMPANIES

FREE

1 guest room per enterprise for accommodation.

REGISTER NOW

KEY DATES



NOW

Register and complete your company profile



30 SEP

B2B Session Registration Closes



15 OCT

General registration closes



21—23 OCT

the Fair kicks off

PROVISIONAL B2B SESSIONS

21 OCTOBER
14:00—16:30

22 OCTOBER
15:00—17:30

REGISTER NOW

Grow your business in China

Meet the right partners for growth

Register early so the organizer can identify relevant Chinese counterparts and reserve your company's complimentary room.

COMPLIMENTARY B2B MATCHMAKING



SCAN TO
REGISTER

REGISTRATION

eurohubconsulting.com/events

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HOSTED BY CCOIC & EUCCC



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