

EUROHUB CONSULTING

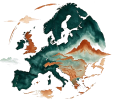
Your Gateway to the China Market



A fully-hosted delegation — September 2026

Meet policymakers. Learn from Fortune 500 leaders.
Showcase on a national stage. Test the market first-hand.

Session One (2 -7th September)



Who we are

A bridge between European enterprise and the Chinese market

What we do

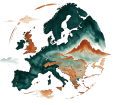
We help European companies enter, test and grow in the China and wider Asian market — the world's largest pool of consumers and manufacturers.

We open doors that are hard to open alone: government, industry leaders, national exhibitions, and real buyers.

We handle everything on the ground. You focus on one thing — your business.

[eurohubconsulting .com](http://eurohubconsulting.com)





Why most European companies never crack China

✗ Access

You can't get in front of the people who matter — regulators, big buyers, decision-makers. Cold outreach from Europe goes nowhere.

✗ Cost & risk

Setting up a China trip, a booth, a market test — the bill runs into tens of thousands before you learn anything.

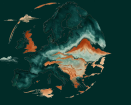
✗ Knowing the rules

Policy, incentives, what support exists for foreign firms — it changes fast and is hard to read from outside.

✗ Where to even start

No trusted partner on the ground means months lost, and often a decision to simply not bother.

This delegation is built to remove all four — in one week.



Four doors we open for you

01

Meet the policymakers

Sit down with government and industry authorities. Understand the rules, the incentives, and exactly how China supports foreign companies like yours.

02

Learn from Fortune 500 leaders

Meet both Chinese and international giants operating in China. Learn what worked, what failed, and how to avoid the expensive mistakes.

03

Showcase & test the market

A place on a national exhibition, forum and platform — put your product in front of real buyers and test demand on the ground, live.

04

Experience the culture

Understand how business really works in China through cultural and lifestyle experience — relationships are where deals begin.



Your week in China

2 Sep
Wed

Policy & Business Environment

Meet government and industry authorities. Understand incentives and how China supports your entry.

3 Sep
Thu

Fortune 500 & Corporate Visits

Meet Chinese and international market leaders. Learn their playbook first-hand.

4–6 Sep
Fri–Sun

National exhibition, Showcase & Machmaking

Three days on the national platform: exhibit, meet buyers, join forums, test the market.

7 Sep
Mon

Departure

Programme close and departure. Cultural experiences run throughout the week.

Flexible: you may arrive earlier or stay on for extra days — just let us know.



Why China, Why Now

1

World's largest

consumer-electronics market —
the buyers and supply chain are here

2

Policy tailwinds

market access opening for foreign firms;
active industrial-support incentives

3

National-level stage

State Council-approved; the only national
CE expo in Shandong

Hisense · Haier · DJI · Sony · Panasonic · Tesla · Bosch · Baidu · Canon · Volvo · and hundreds more

CICE — the platform behind this delegation

State Council

approved

22

editions held

60,000m²

exhibition area

35,000+

trade buyers

AI · XR / AR · Humanoid robots · Smart home appliances · Consumer electronics · Low-altitude economy · Intelligent connected NEVs · Smart health & elderly care · Advanced displays · VR · Acoustic technology

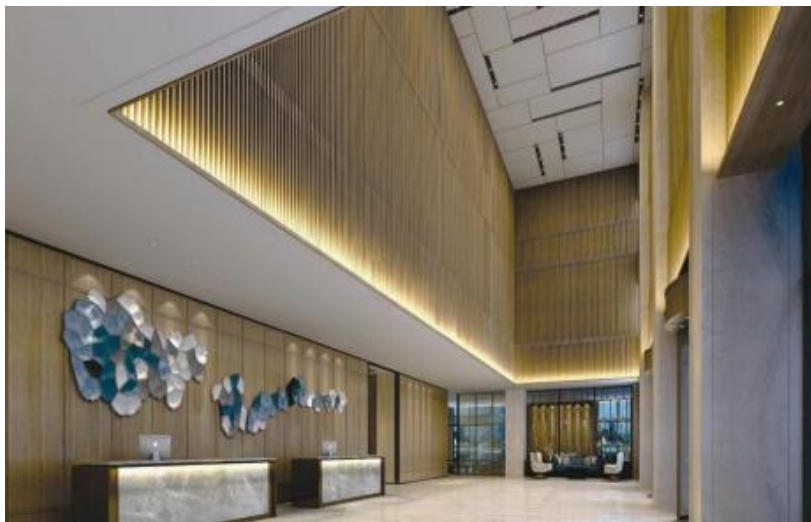
Shandong Province's only national-level consumer-electronics exhibition.



TRAVEL · LONDON → CHINA

Accommodation

<https://www.haitianqd.com/>



Conference





Getting there is easy

Direct flights

3 direct flights every week

Return fares from around

¥ 2,530 – 2,780

(approx. £270 – 300 one-way, early Sept)

<

伦敦(英国) — 青岛

低价提醒

更多

×

日历

日

一

二

三

四

五

六

2026年8月

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¥ 3375

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2026年9月

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Visa-free

UK and most EU passport holders now enter China visa-free for business.

No consulate appointment. No visa fee. No six-week wait.

You book a flight and you go — exactly as you would within Europe.

International airfare is the one cost you arrange yourself.



What each of these is really worth

Arranged individually, this access would cost a fortune. Bundled, it does not.

Government & policy access

Introductions to policymakers and industry authorities; a clear read on incentives for foreign firms.

£3,000+

Fortune 500 & corporate meetings

Curated meetings with Chinese and international market leaders operating in China.

£4,000+

National exhibition & showcase

A place on a national-level platform (60,000m², 35,000+ trade buyers) to display and test your product.

£5,000+

Hosting, logistics & interpretation

Hotel, transfers, meals and professional interpretation throughout the programme.

£2,500+

Cultural & business immersion

Guided cultural programme where relationships and deals begin.

£1,000+

Indicative standalone value

£15,000+

Illustrative figures to show the scale of access included — not itemised charges. Your all-in price is on a later slide.

THE OFFER

Everything included. One price.

Each qualified company receives

- ✓ Meetings with policymakers & industry authorities
- ✓ Curated Fortune 500 & corporate visits
- ✓ A place on the national exhibition (booth included)
- ✓ Forum & platform showcase, live market testing
- ✓ Hotel, transfers & meals on the ground
- ✓ Professional interpretation throughout
- ✓ Cultural & business-immersion programme
- ✓ Full delegation coordination & support

All-in service fee



£2,000

per company

Includes up to 2 delegates

Flights aside, nothing more to pay.

We cover everything else inside China.

Focus on one thing — how to grow in China. We take care of the rest.

THREE STEPS



How to confirm your place

Simple, secure, and done online

1

Review & sign

We send you the participation agreement. Read it, and e-sign online — no printing, no posting.

2

Pay to secure

Pay the 50% deposit (£1,000) transfer via a secure link to the EuroHub HSBC account. Balance before departure.

3

We take over

You receive confirmation, the full itinerary and your pre-departure pack. From here, we handle everything.

Places are limited and reviewed. **Please confirm by 9 August 2026 to secure your place.**

Let's take you to China

One week. Every door opened. One simple price.

EuroHub Consulting

Confirm your place by 9 August 2026



Delegation to China · 2–7 September 2026 · Details shared with confirmed participants